

## Price List

Effective October 1, 2010

### Print Newsletters

# of Copies	Basic	Select	Premium*
50-99	\$2.41 ea	N/A	N/A
100-199	\$2.04 ea	\$2.33 ea	\$2.72 ea
200-249	\$1.20 ea	\$1.35 ea	\$2.16 ea
250-499	\$1.08 ea	\$1.20 ea	\$1.90 ea
500-749	\$0.91 ea	\$1.00 ea	\$1.42 ea
750-999	\$0.87 ea	\$0.95 ea	\$1.19 ea
1000-1499	\$0.83 ea	\$0.91 ea	\$1.14 ea
1500-1999	\$0.62 ea	\$0.68 ea	\$0.95 ea
2000-2999	\$0.57 ea	\$0.65 ea	\$0.85 ea
3000-3999	\$0.54 ea	\$0.61 ea	\$0.74 ea
4000-4999	\$0.50 ea	\$0.56 ea	\$0.64 ea
5000+	Call for pricing		
<b>Extras</b>			
Email PDF	\$50.00	\$50.00	\$75.00
Print PDF	\$250.00	\$330.00	\$360.00
<b>One-Time Charges</b>			
Setup Fee	\$50.00	\$50.00	\$50.00
Design Fee	N/A	N/A	\$400.00

\* Prices for a four-page newsletter with four-color printing on 80 lb. glossy paper. Other options available which may increase costs.

### Optional Business Reply Cards

# of Copies	
1-249	\$0.52 ea
250-499	\$0.31 ea
500 or more	\$0.25 ea

\* Prices include cost of inserting cards and tabbing. Cost of inserting and tabbing is \$0.055 each.

### Optional Full-Service Mailing

Bulk (Standard) Mail		First Class Mail	
# of Copies		# of Copies	
200-500	\$0.49 ea	200-500	\$0.67 ea
501-1000	\$0.47ea	501-1000	\$0.57 ea
1001-2000	\$0.42 ea	1001-2000	\$0.52 ea
2001-3000	\$0.37 ea	2001-3000	\$0.50 ea
3001+	\$0.34 ea	3001+	\$0.47 ea

## PDF Email Newsletters

---

	<b>Basic</b>	<b>Select</b>	<b>Premium</b>
Email Version	\$125 issue	\$165 issue	\$180 issue
Setup Fee	N/A	N/A	N/A
Design Fee	N/A	N/A	\$400.00

*\* Prices include license to distribute newsletters via email and post newsletters on agency websites. Customer is responsible for distributing their newsletters.*

## HTML Email Newsletters

---

### # Emails Sent

<100	\$	29.00
100-199	\$	45.00
200-499	\$	67.00
500-999	\$	100.00
1000-1999	\$	145.00
2000-4999	\$	205.00
5000-9999	\$	280.00
10000-19999	\$	365.00
20000+		Call for pricing

*\* Prices include license to post newsletter archives on agency websites. Foresight Publishing provides a turnkey emailing service for all clients.*

## Individual Articles *(Price based on agency size)*

Agency Size	Unlimited Access (by category per year)				Pay As You Go (max per article)
	1	2	3	4	
1-3 Agents	\$240	\$360	\$480	\$599	\$0.10 per word (max \$40)
4-10 Agents	\$400	\$600	\$800	\$999	\$0.15 per word (max \$60)
11-19 Agents	\$800	\$1,200	\$1,600	\$1,999	\$0.23 per word (max \$90)
20+ Agents	\$1,200	\$1,800	\$2,400	\$2,999	\$0.34 per word (max \$135)

*Enterprise clients (MGAs, Insurance Companies, Wholesalers, etc.) please call for pricing.*

<p><b>Questions? Please give us a call at 866-850-7526 or visit us online at <a href="http://www.insurancenewsletters.com">www.insurancenewsletters.com</a>.</b></p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------