

PRICE LIST

Effective July 2013

E-mail newsletters

Emails Sent per Month

<200	\$ 45.00
200-499	\$ 67.00
500-999	\$ 100.00
1000-1999	\$ 145.00
2000-4999	\$ 205.00
5000-9999	\$ 280.00
10000-19999	\$ 365.00
20000+	Call for pricing

^{*} Prices include license to post newsletter archives on agency websites. We provide a turnkey emailing service for all clients.





Ghostwritten Article Pricing

Categories						
Agency Size	1	2	3	4	Monthly	Addl Article
1 to 2 producers	\$240	\$360	\$480	\$595	\$22.00	\$9.00
3 to 4 producers	\$320	\$480	\$640	\$795	\$30.00	\$12.00
5 to 7 producers	\$440	\$660	\$880	\$1,095	\$37.00	\$15.00
8 to 11 producers	\$560	\$840	\$1,120	\$1,395	\$44.00	\$18.00
12 to 17	\$680	\$1,020	\$1,360	\$1,695	\$52.00	\$21.00
18+	\$990	\$1,485	\$1,980	\$2,470	\$80.00	\$32.00
Enterprise: National	\$1,350	\$2,025	\$2,700	\$3,370	\$95.00	\$38.00
Carrier or Agency						

Notes:

- 1. Unused Article Roll over for 3 additional months Maximum
- 2. Monthly option is not tied to any category, users can have access to all 4 categories
- 3. Monthly article package includes two articles per month
- 4. Monthly package requires a minimum term of 6 months



Webfeed Pricing

We can help make your agency website work a lot harder and attract many more visitors for just \$225 per year. With fresh insurance articles automatically uploaded each week.



^{**}There is a one-time-only set-up fee of \$45 for agencies that need assistance setting up their first eNewsletter.

^{***}There is a \$10 per month management fee for agencies that require additional assistance on a monthly basis.

^{****}We can design a custom masthead for your agency for the low fee of \$195